

Imagining a Good Life

One of the problems we face when considering an environmentally sustainable future is that it is much easier to see what is wrong with the current system of production and consumption than to imagine one that can realistically replace it.

Another problem is the widespread cultural bias towards associating prosperity with possessions. This becomes a formidable obstacle for accepting a more frugal –though fully satisfying– model. Much more so given that many of the advocates of a green future emphasize guilt and the need to give up what has been seen as the ‘good life’, ignoring the natural trend of people towards fulfilling their aspirations.

–***Deep Transitions*** website